



NWT
**RECREATION
& PARKS**
ASSOCIATION

2014 • 2015 Annual Report

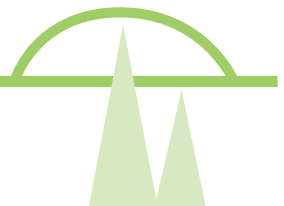


The NWTRPA is a non-profit organization. Our mission is to promote the inclusion of recreation and parks as key to our way of life. We do this by supporting leaders, communities and partners through training, advocacy and networking.

Recreation for Life!



nwtrpa.org



Strategic Goals

The NWT Recreation and Parks Association 2014-2017 strategic priorities are to: increase the skills, knowledge and connection of members; increase community-sustained recreation and parks programs; be recognized and valued as leaders on recreation and parks issues; be more relevant to every community through strategic partnerships; grow and more effectively engage our membership.

2014–2015 Activities

Goal #1 *Increase the skills, knowledge and connection of members:*

- 564 people were trained in 53 NWTRPA training events hosted in 17 communities (that's over one training event per week!);
- Training focused on Elders in Motion, On the Land Programs, Fitness, HIGH FIVE®, and Recreation Leadership;
- Strategic training partnerships continued with the SideDoor to add a Youth Center stream to the NWTRPA Annual Conference and with the School of Community Government to deliver Recreation Leader Certificate Program courses;
- The Community Builders Retreat was hosted at Blachford Lake Lodge in partnership with Campus for Communities (see next page).

Goal #2 *Increase community-sustained recreation and parks programs:*

- NWTRPA training, financial, and program support enabled 72 Elders in Motion, On the Land, and Aquatics programs;
- Partnerships were formed with Transport Canada, University of Ottawa, Deline, Inuvik and Fort Simpson to conduct boating safety research;
- Walk to Tuk was a finalist in the national Play Exchange vying for a \$1 million grant. While we did not win the final prize, Walk to Tuk was celebrated nationally and interest in the event has grown within the NWT, nationally and internationally;
- 2015 Walk to Tuk hosted 2,565 NWT participants forming 188 teams from 24 communities. This was our largest event to date and was a 55% increase in participation from 2014. (see next page).

Goal #3 *Be recognized and valued as leaders on recreation and parks issues:*

- NWTRPA has advocated to:
 - ◊ Increase support for after-school programs;
 - ◊ Update the Public Pool Regulations;
 - ◊ Prioritize active elders programming;
 - ◊ Build awareness of the Framework for Recreation in Canada.
- The NWTRPA has worked with a number of committees that advance recreation and parks programs and services. This includes participation on:
 - ◊ Health & Social Services Injury Prevention Committee;
 - ◊ School of Community Government Recreation Leader Certificate Program Steering Committee;
 - ◊ Arctic Institute for Community Based Research Healthy Lifestyles Project Team;
 - ◊ Tri-Territorial Recreation Training Project Team;
 - ◊ NWT Physical Literacy Workgroup.
- The NWTRPA has been a leader with the Canadian Parks and Recreation Association and the Canadian Recreation Facilities Council through Board and staff time investments. Both organizations have updated their strategic plans and are working together to advance recreation, parks and infrastructure in Canada.

Goal #4 *Be more relevant to every community through strategic partnerships:*

- NWTRPA worked with 15 organizations from 14 communities to support aquatics staff recruitment, aquatics training, Elders in Motion training and On the Land program training;
- Get Active provided funding to 89 groups from 32 communities. Over 5,214 NWT residents participated in over 198 events in 2014;
- Rona Williams Tai Chi Fund was established to provide funding support for Tai Chi training;
- NWTRPA's work was supported by 20 funders and sponsors. Thank you all for your support!

Goal #5 *Grow and more effectively engage our membership:*

- Changes to the NWTRPA Bylaws that will improve the governance and management of the Association were approved by the membership in 2014;
- Board of Directors have approved a membership fee policy and are creating a membership plan to attract new members, improve membership service and better engage with our membership.



2014–2015 Highlights

Walk to Tuk

In 2015, Walk to Tuk was the biggest and longest recreational physical activity event in the NWT with over 2,500 participants. Walk to Tuk encourages everyone to form teams and together conceptually 'walk the distance' of the Mackenzie River from Fort Providence to Tuktoyaktuk. Teams collectively attempted to walk a total of 1,658 km, from January to March.

This year there were participating teams from 24 NWT communities. Of the 188 registered teams, 131 made it to Tuktoyaktuk, logging a grand total of 453,442 km. Calculated in hours of exercise, Walk to Tuk participants collectively spent over 108,069 hours walking. ***On average, each participant accumulated 316 minutes of weekly exercise, which is over double the 150 minutes recommended by the Canadian Physical Activity Guidelines.***

The 2015 Walk to Tuk was also marked by attention on a national level through the Play Exchange. This northern program was selected as one of six finalists in the Play Exchange



2015 Aklavik Silvercity Chicks Walk to Tuk team.

and was showcased on a CBC television show in January with the opportunity to win up to \$1 million grant. The Play Exchange was a national online challenge to find and support creative ideas to get Canadians living healthier lifestyles.



2014 NWTRPA Award Winners

In October 2014, the NWTRPA celebrated excellence in recreation with our Annual Awards Ceremony in Yellowknife. The award winners were:

- **Juneva Green** (Fort Smith) – Honourary Life Member
- **Jacob Peffer** (Inuvik) – Scott McAdam Youth Leadership Award
- **Genevieve Cote** (Fort Smith) and **Tumivut Program** (Ulukhaktok) – Innovation Award
- **Mario Desforges** (Yellowknife) – Award of Excellence



2014 Award Winners (L-R): Youth Centre Award Winner Aaron McNab; Mario Desforges; Genevieve Cote; Joanne Ogina & Victoria Akhiatak (Tumivut Program); Jacob Peffer; Tim Van Dam (NWTRPA President)

Community Builders Retreat

The 2015 Community Builders Retreat was offered by NWTRPA in collaboration with Brenda Herchmer from the Campus for Communities of the Future at Blachford Lake Lodge from March 4-6, 2015.

Participants explored leadership and learning styles, how to use outcome planning and measurement, and learned about tools and resources for leading collective impact and transformative change.



2015 Community Builders Retreat Participants.

15 participants attended the retreat and have continued to work on their online learning assignments for six months after the retreat to earn their Community Builders Certificate.

The Community Builders Retreat provided participants with an increased understanding of the key role played by community building and became better equipped to serve as a catalyst for positive community change.

As a result of this retreat, members have developed new working relationships and expanded their northern networks. Several new community-building projects and partnerships have been started as the result of the Community Builders Retreat. New projects in the areas of environmental education, boating-safety research and tourism development have been initiated.

"I felt like I won the lottery when I found out that I was selected to attend this retreat. I was excited to visit Blachford for the first time, and to get to meet the rest of the participants." – Retreat participant.



2014 Active Elder Award Winners (L-R):
Madeline Catholique (Lutsel K'e) &
Rona Williams (Yellowknife)



In November 2014, the NWTRPA celebrated Active Elders at our Elders in Motion Training Gathering Awards Luncheon.

The Active Elder winners were:

- **Madeline Catholique** (Lutsel K'e)
- **Rona Williams** (Yellowknife)

THANK YOU!

We owe our successful year to the dedication of our Board of Directors, volunteers, staff and our members. Thank you to our funders and sponsors who make our work possible. We look forward to another great year ahead!

2014–2015 Board of Directors

- Tim Van Dam (Fort Smith) - President
- Tony Devlin (Inuvik) - Past President
- Cynthia White (Fort Smith) - South Slave Representative
- Nathan McPherson (Fort Simpson) - Dehcho Representative
- Doreen Nitsiza (Whati) - North Slave Representative
- Johanna Elliot (Yellowknife) - Yellowknife Representative
- Lindsey Blake (Norman Wells) - Sahtu Representative
- Joanne Ogina (Ulukhaktok) - Beaufort-Delta Representative

2014-2015 Aquatics Committee

- Tim Van Dam (Co-Chair)
- Johanna Elliot (Co-Chair)
- Karen Zaiden
- Heather Tybring
- Cynthia White
- Renee Levesque
- Colin MacPherson
- Audrey Giles (University of Ottawa)
- Kelly Carter (Lifesaving Society)
- Sally Griffiths (Red Cross)

2014-2015 Staff

- Alison Devitt – Communications & Administration Officer
- Sheena Tremblay – Active Communities Coordinator
- Natasha McCagg – Recreation Consultant
- Wendy Lahey – On the Land Programs Consultant
- Rose Constantineau – Recreation Consultant
- Geoff Ray – Executive Director



NWT Recreation and Parks Association

Statement of Operations

For the year ended March 31,

	Budget 2015	Actual 2015	Actual 2014
Revenues			
Contributions			
Arctic Institute of Community Based Research ("AICBR")	\$ -	\$ -	\$ 10,000
Corporate contributions	10,000	37,700	17,456
GNWT Education, Culture and Employment	-	-	1,500
GNWT Health and Social Services	-	22,575	44,584
GNWT Municipal and Community Affairs	159,000	181,908	196,543
NWT Ski Division	-	50,000	50,000
NWT Sport and Recreation Council	969,589	1,031,576	640,177
Transport Canada	-	23,818	-
Fees	10,000	30,101	40,175
Membership income	5,000	5,216	5,616
Other income and interest income	-	5,941	7,226
	1,153,589	1,388,835	1,013,277
Add: Transfer from deferred revenue prior year	-	154,651	359,616
Less: Transfer to deferred revenue current year	-	(366,846)	(154,651)
	1,153,589	1,176,640	1,218,242
Expenditures			
Accounting and legal	31,500	39,386	30,856
Administrative fee	-	-	21,519
Advertising and promotion	38,038	35,584	42,020
Amortization	-	2,430	2,594
Awards and bursaries	142,000	97,176	50,479
Bad debts (recovery)	-	300	(15)
Conferences and workshops	144,106	144,972	154,533
Dues and fees	6,500	6,295	8,029
Equipment	-	2,032	4,417
Insurance	8,000	6,586	7,256
Interest and bank charges	1,500	1,802	1,491
Office	14,379	11,353	8,864
Program contractors	18,324	41,509	149,539
Program materials and supplies	85,932	95,990	90,533
Recreation equipment	-	-	2,664
Rent	20,023	21,350	21,200
Telephone and internet	12,500	6,879	8,807
Travel	141,701	177,941	160,585
Wages and benefits	489,086	411,138	360,183
	1,153,589	1,102,723	1,125,554
Excess revenue before other items	-	73,917	92,688
Transfer from Tangible Capital Asset Fund	-	2,032	4,417
Refundable portion of contributions received	-	(13,818)	(41,890)
Excess revenue	\$ -	\$ 62,131	\$ 55,215
Statement of Financial Position Assets			
As at March 31		2015	2014
Current			
Cash	\$	415,393	\$ 137,481
Cash restricted - Legacy and Contingency Funds (Note 3)		365,190	434,541
Accounts receivable (Note 4)		211,105	175,490
Prepaid expenses		10,644	19,854
		1,002,332	767,366
Tangible capital assets (Note 5)		11,277	11,676
	\$	1,013,609	\$ 779,042
Liabilities			
Current			
Accounts payable and accrued liabilities	\$	29,678	\$ 46,117
Payroll liabilities (Note 6)		35,275	26,705
Contributions repayable (Note 7)		-	41,890
Deferred revenue (Note 8)		366,846	154,651
		431,799	269,363
Fund Balances			
Unrestricted net assets		255,791	199,203
Tangible capital asset fund		11,278	11,676
Legacy fund		243,741	237,800
Rona Williams Tai Chi fund		10,000	-
Contingency fund		61,000	61,000
		581,810	509,679
	\$	1,013,609	\$ 779,042

